RASHI DAHIYA

Aspiring Marketing Professional | AI Content Creator | Brand Research Enthusiast | Public Policy

Delhi, India

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SKILLS

Marketing & Strategy: Content Marketing, Social Media Marketing, Brand Research, Copywriting, Market Research

AI & Technical Tools: AI Content Creation, Prompt Engineering, Canva, Microsoft Word, Microsoft PowerPoint, Google Workspace

Core Competencies: Communication, Teamwork, Time Management, Creative Thinking

EXPERIENCE

AI Fellow @ CSEPlanB

June 2026 - Present

- Working on AI-powered content creation, marketing campaigns, and creative projects.
- Developing skills in AI tools, prompt engineering, brand storytelling, and digital content strategy.
- Creating innovative content solutions using generative AI tools.
- Developed understanding of policy discussions, citizen concerns, and parliamentary processes.

PROFESSIONAL DEVELOPMENT & RESEARCH EXPERIENCE

UPSC Preparation

2024 - 2026

- Conducted structured analysis of governance, economy, and public policy.
- Demonstrated consistency, file management, and discipline through multi-year preparation.
- Developed strong research, written communication, and critical thinking skills.

EDUCATION

BA in Political Science | Delhi University — Graduated

MA in Political Science — Pursuing